

Jeep[®]

THERE'S ONLY ONE



THE ORIGINAL — SINCE — 1941

Jeep is a brand that has evolved time and time again, without ever compromising its core values of freedom, adventure, authenticity, and passion. For more than 80 years, these values have allowed us to create some of the most capable and beloved adventure machines in the world, that are driven every day by a tightly knit community of passionate individuals who share in our principles and embody our core values.

Today the Jeep name is more than just a brand. It is a symbol of pride, a way of life, a reminder to people around the world to Go anywhere, Do anything, every single day.



THE JEEP JOURNEY IN INDIA

2016

**THE ADVENTURE BEGINS.
JEEP BRAND LAUNCH IN INDIA.**

2017

THE ARRIVAL OF THE LEGEND.
• Jeep Compass Launch

2018

WHEN LEGENDARY MEETS LUXURY.
• Jeep Compass Limited Plus

2021

THE ICONS ARRIVE.
• New Jeep Compass
• Jeep Wrangler

2020

ADVENTURE BECOMES EFFICIENT.
• Diesel Automatic

2019

A NEW HEIGHT OF ADVENTURE.
• Jeep Trailhawk
• Jeep Compass Sport Plus

2023

THE JEEP LIFE BECOMES LARGER.
• Jeep Meridian
• Jeep Grand Cherokee
• Jeep Meridian X and Upland
• Jeep Compass 4x2
• Jeep Meridian Overland

2024

THE ADVENTURE CONTINUES.
• Jeep Wrangler 2024
• Meridian X
• Jeep Compass Night Eagle
• Jeep Compass Anniversary Edition
• Jeep All-New 2025 Meridian

UNLOCK EXCLUSIVE BENEFITS ACROSS THESE CORPORATE PROGRAMS:



Preferred Corporates

Jeep India's customer base includes a wide range of corporates, grouped as Prestige, Premier, and Elite. These include:

- **FMCG companies** • **IT companies** • **Public Sector Undertakings (PSUs)** • **Public and private sector banks**
- **Multinationals** • **Hotels** • **Large and mid-sized corporates, along with their employees**



Professionals Eligible for Special Corporate Benefits

- **Healthcare Heroes:** Doctors, nurses, and paramedical staff.
- **Educators:** Teachers and professors in both private and public sectors.
- **Chartered Accountants:** All members of the Institute of Chartered Accountants of India (ICAI).
- **Lawyers:** All lawyers registered with the Bar Council of India.



Leasing

Leasing companies provide physical assets or services for commercial clients or individuals, in exchange for regular payments over a set period. Stellantis offers exclusive benefits to major leasing companies across India.



Vendor Partners

Stellantis' Extended Family Program covers employees and their family members working in companies that support Stellantis' production facilities. It provides exclusive benefits such as discounts on car purchases and after-sales benefits.





Government Employees & PSUs' Sales

Central and State Government employees, and PSU employees, touted the 'Steel Frame of India' are key segments for Jeep India. Special benefits are available for them on car purchases. These benefits are also available for retired government personnel.



Canteen Stores Department (CSD)

Army, Air Force, and Navy personnel are eligible for purchasing cars at concessional GST rates under the CSD program. Jeep also offers these individuals special discounts on approved car models to acknowledge their service to the nation.



Kendriya Police Kalyan Bhandar (KPKB)

Personnel from the 7 central police forces under the Ministry of Home Affairs (ITBP, CISF, CRPF, BSF, SSB, Assam Rifles, NSG), along with state police forces, are eligible for car purchases at concessional rates under the KPKB program. Jeep offers a special cash discount on approved models.



Fleet Sales

Jeep offers fleet sales of commercial registered vehicles at select locations including self-rental cars.



Bulk Purchases

Jeep India also supports corporate bulk purchases with special discounts, subject to prior approval.



Government e-Marketplace (GeM)

Jeep participates in the Government e-Marketplace (GeM), previously known as DGS&D, offering select car models at special prices for government departmental purchases. These purchases can be made directly or through a bidding route.

COMPASS - LIVE LEGENDARY

Real adventures only happen in a real SUV. And that's what the Jeep Compass is. Living legendary is all about taking the road less taken, creating your own path, and leading the way. The Jeep Compass is the perfect choice for both urban and outdoor adventures, offering comfort and thrill from the get-go.

- **Bold All-Black Theme, Footwell, and Ambient Lighting**
- **Secure Dual Channel Front and Rear Dash Cam**
- **8-Way Powered Driver Seat - With Memory Function**
- **9-Speed Automatic Transmission**
- **Uconnect™ with (10.1) Touchscreen Display**



MERIDIAN - BUILT FOR BIG

Jeep Meridian, is Built for Big.

Big dreams, big aspirations, big memories, big personalities, big adventures, all of it. Its sheer presence is enough to make a bold statement and leave a lasting impression. The Meridian offers a level of sophistication that no other SUV can, while giving you the freedom to craft adventures, your way.

- **Expansive Dual-Pane Panoramic Sunroof**
- **Advanced Driver Assistance System (ADAS)**
- **Alexa Home to Vehicle Assistance**
- **Remote Engine Start/Stop with AC Pre-Conditioning**
- **Jeep 4x4 System with Selec-Terrain®**





WRANGLER - THE ONE AND ONLY

Meet the One and Only, Jeep Wrangler. With a legacy of conquering almost every terrain, overcoming every obstacle, and making the impossible possible, the Wrangler remains the only true off-roader, an inimitable icon that sets a standard for 4x4s all over the world.

- **India's first Corning Gorilla Windshield**
- **Advanced Driver-Assistance Systems (ADAS)**
- **31.2 cm (12.3) Touchscreen Infotainment**
- **Heavy-Duty Dana 44HD Full-Float Rear Axle**
- **Dynamic Power Seats**

GRAND CHEROKEE - THE LEGACY LIVES ON

The most awarded SUV globally, The Jeep Grand Cherokee is a legacy redefined over 8 generations. To date, it remains the most luxurious off-roader, stealing attention wherever it goes. Crafted for a refined experience, it is the epitome of extreme comfort and capability in an SUV.

- **First-In-Class Full-Suite ADAS**
- **Passenger Interactive Display**
- **8 Airbags**
- **Selec-Terrain® 4x4 System**
- **Full Colour Head-Up Display**
- **Cutting-Edge Connectivity**



• SALES ACROSS 80+ OUTLETS WITH PRESENCE IN 70+ CITIES AND AFTERSALES ACROSS 70+ WORKSHOPS IN 70+ CITIES





ThrustZone Awards 2023
Luxury Car of the Year
Jeep Grand Cherokee



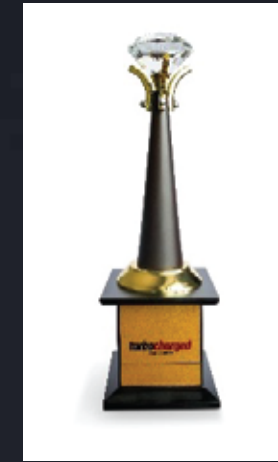
Car India Awards 2023
Premium luxury SUV of the year
Jeep Grand Cherokee



TOPGEAR Auto Awards 2023
Luxury SUV of the year
Jeep Grand Cherokee



TOPGEAR Auto Awards 2023
Premium SUV of the year
Jeep Meridian



Turbocharged Awards 2023
Three-Row SUV Of The Year
Jeep Meridian



ThrustZone Awards 2023
Luxury Car of the Year
Jeep Meridian



The Race Monkey Awards 2023
Family car of the year
Jeep Meridian



ABP Awards 2023
Luxury SUV of the year
Jeep Meridian



ABP Awards 2023
Luxury SUV of the year
Jeep Grand Cherokee



Motorscribe Awards 2023
Premium 4x4 of the year
Jeep Meridian



CARANDBIKE Awards 2023
Luxury SUV of the Year
Jeep Grand Cherokee

A LEGACY OF GREATNESS



**OWN A JEEP SUV
AND BE PART OF THE ICONIC JEEP LIFE**

Become a part of a community that lives out its passion for adventure on every journey. Explore freedom unlike any other with like-minded adventurers, who look for thrill in every mile, and make memories that last a lifetime.

#JeepLife

